

Bernhard Schulte Shipmanagement (BSM) installs Blue Ocean Wireless GSM Solution

Dublin, Ireland, 2 July, 2008: Blue Ocean Wireless ("BOW"), an Irish company delivering GSM communication capability for the merchant maritime sector, today announced that Bernhard Schulte Shipmanagement Deutschland (BSMD), Hamburg will install the BOW GSM solution.

Bernhard Schulte Shipmanagement is a highly integrated maritime services company and a market leader ship management. BSM has a managed fleet of more than 600 vessels.

BSMD (Hamburg) will initially install BOW's GSM solution on their vessel CAP BRETON (ex. Christiane Schulte). Using the BOW service, seafarers can, for the first time, make & receive voice calls and send & receive SMS messages using their existing mobile phones.

Following recent upgrades to its network, in conjunction with partner Smart Communications Inc, a subsidiary of the Philippine Long Distance Telephone Company (PLDT), BOW now also offers on-board e-mail capability and a global roaming service.

Subscribers to other telecoms networks can roam on all Blue Ocean Wireless equipped vessels using their existing handset and SIM card. The roaming capability operates in the same way as traditional land based GSM roaming and requires no special equipment or preparation on the part of the user.

Blue Ocean Wireless CEO, Robert Johnson said, "We are delighted to welcome Bernhard Schulte Shipmanagement as a customer of Blue Ocean Wireless. This represents another significant customer milestone for the Blue Ocean Wireless team. We have made, and continue to make, rapid progress in growing our customer base since our launch just over one year ago.

Bernhard Schulte Shipmanagement Deutschland (BSMD) Operations Co-Ordinator Jacobus Varossieau commented, "We are very pleased to announce the installation of the Blue Ocean Wireless service on our vessel CAP BRETON (ex. Christiane Schulte). This technology represents a step change in the welfare and working environment for our crew members. The ability to make and receive voice calls and use SMS from an individual's mobile phone will be significant in the lives of our crew when they are in deep ocean water. We very much look forward to working with the team at BOW".

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Investors & Media	Industry
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About Blue Ocean Wireless

Blue Ocean Wireless is an Irish company focused on expanding communication capability in the merchant maritime sector. Blue Ocean Wireless provides, for the first time, GSM connectivity for seafarers in deep ocean water, where no other network exists. This allows users to make and receive voice calls, send and receive SMS text messages and, in time, browse the internet using their existing handsets. This technology can also be used, in conjunction with RFID technology, to track and monitor shipping containers while they are in transit at sea. Blue Ocean Wireless works in partnership with communications industry leaders including, Altobridge, JRC, Seacom, Smart and Stratos to provide the best products to its customers. For more information, please visit www.blueoceanwireless.com

About Bernhard Schulte Shipmanagement

Bernhard Schulte Shipmanagement is a highly integrated maritime services company and a market leader in quality, versatility and fleet size. In an era of extremely high demand for shipping skills, Bernhard Schulte Shipmanagement provides an unparalleled concentration of shore and ship-based maritime and engineering expertise. Our infrastructure of Service and Crew Delivery Centres in over 25 countries around the globe maintains the highest degree of operational and safety integrity over a managed fleet of more than 600 ships. Over 17,000 employees onboard and ashore are at the heart of everything we do. Bernhard Schulte Shipmanagement – a global leader in quality shipmanagement. For more information, please visit <http://www.bs-shipmanagement.com>