



BLUE OCEAN WIRELESS SPONSORS ALICE KENT AND LUCY CHILDS IN RS FEVA WORLD SAILING CHAMPIONSHIPS

BOW TO BE SOLE 'GOLD' SPONSOR

Dublin, Ireland & London, England | 01 August, 2008: Blue Ocean Wireless ("BOW"), an Irish company delivering GSM communication capability for the merchant maritime sector, proudly announces that it will be the sole 'Gold' sponsor of UK RS FEVA National Sailing Squad members Alice Kent and Lucy Child's RS Feva as they pursue victory over the next twelve months. The next competition of their twelve month campaign is the RS Feva World Sailing Championships in Gottskär, Sweden.

As part of the sponsorship - of which gold is the highest tier, occupied by one sponsor only - BOW has pledged financial support to the two promising young sailors. BOW's contribution will help fund Alice and Lucy's winter training and cover entry fees to all major events over the next year. In addition, BOW's funding will ensure that the aspiring Olympians will have access to top quality equipment, helping them to reach optimum performance.

Blue Ocean Wireless' CEO Robert Johnson commented: *"As a company dedicated to improving the welfare of seafarers we are delighted to have the opportunity to show our support for a sport that lies so close to the heart of what we do."*

He added: *"Sailing is a unique sport. It is one of the only sports that provides equal opportunity for men and women. Alice and Lucy have proven their mettle by reaching world-class standards; and are not only fantastic role models for young women but also for young sailors and young sportspeople everywhere. We are proud to lend them our support and would like to think that our contribution will play a part in bringing them success on their campaign and will help shape what promises to be a bright future for them both."*

Everyone at BOW wishes them all the very best over the next twelve months!"

Investors & Media	Industry
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About Blue Ocean Wireless

Blue Ocean Wireless is an Irish company focused on expanding communication capability in the merchant maritime sector. Blue Ocean Wireless provides, for the first time, GSM connectivity for seafarers in deep ocean water, where no other network exists. This allows users to make and receive voice calls, send and receive SMS text messages and, in time, browse the internet using their existing handsets. This technology can also be used, in conjunction with RFID technology, to track and monitor shipping containers while they are in transit at sea. Blue Ocean Wireless works in partnership with communications industry leaders including, Altobridge, JRC, Seacom, Smart and Stratos to provide the best products to its customers. For more information, please visit www.blueoceanwireless.com