



Life.
Uninterrupted.
SEAMLESS GSM COMMUNICATION

Blue Ocean 
Wireless

Connecting land and sea

Super yacht owners are amongst the most demanding individuals in the world. They're used to dynamic business environments. Their lifestyles require the very highest standards. And time is precious. They need constant access to their people at all times – including when they're at sea. Blue Ocean Wireless makes that possible.

The mobile phone is today's most important business tool. Our GSM solutions mean that yacht owners and their guests can now use theirs as they move from land to sea. They can make and receive the calls that keep them on top of business. They can send and receive texts with friends and family just as they do on land. They can experience life uninterrupted.

Industry leading technology

GSM technology connects millions of people across the globe every day. Now, thanks to Blue Ocean Wireless, this industry standard for mobile communication is available to super yachts.

Our solutions work with your yacht's on board VSAT system. They come fully tested, maritime approved and are supported by our worldwide engineering team. Plus, they're all simple to install – we can do this in as little as 24 hours. It's as easy as that.

Seamless communication

Technology works best when it works simply, reliably and in tune with the way you live your life. That's what Blue Ocean Wireless technology does. Our GSM network enables users to roam with their own service provider. Our network automatically turns itself on and off as appropriate, to comply with local network regulations.

This works identically to roaming in foreign countries and appears on your bill in the same way.

A flexible choice for crew

Pre-paid Blue Ocean Wireless SIM cards are an ideal choice for yacht crew. With no hidden costs they make billing and credit top-ups simple. SIM cards are provided free of charge and calls come with no connection fee.

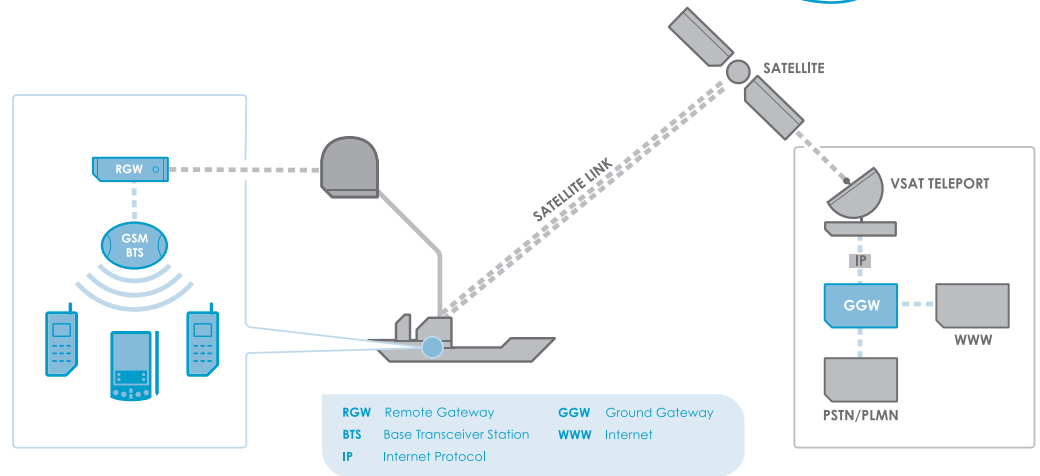
Benefits of our GSM solutions

- Instant access to information and people
- Global talk, text and data services
- They work with existing VSAT infrastructures
- Minimal impact on existing communications systems
- System is remotely configurable from shore
- 24/7 Customer Support
- Hardware is covered by BOW

Why Blue Ocean Wireless?

- We have the experience
- We can take care of everything for you
- Our solutions provide the switching of mobile to mobile calls on your yacht without the need for an onboard switch
- We provide cabling so the only resource required from your yacht is AC power

Technology architecture over VSAT



Everything else you need to know

Voice calls:	Yes
SMS text:	Yes
GPRS:	Yes (arriving during 2009)
Number of calls:	Multiple calls are available
Equipment:	RGW & GSM picocell – all provided by us

Installation:	Carried out by our specialist installation partners
Serviced ports:	All major ports
GSM frequency:	1800
Warranty:	All hardware comes with a complete warranty and maintenance package
Roaming:	Yes (arriving during 2009)
Coverage:	Depends on the on-board VSAT system
Regulatory:	Our system is designed to work outside of territorial waters, so it does not interfere with terrestrial based GSM services
Certifications:	Equipment fully CE certified compliant
Customer Support:	24/7 technical support
Interference:	Our equipment has minimal impact on the functionality of the yacht's on-board communication equipment
Installation:	Fast and simple – just 24 hours

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