



Blue Ocean Wireless focuses on Seafarer's Welfare

First corporate member of International Committee on Seafarer's Welfare

Dublin, Ireland, October 03, 2007: Blue Ocean Wireless ("BOW"), an Irish company delivering GSM communication capability for the merchant maritime sector, today announced that, it has become the first corporate associate member of the International Committee on Seafarer's Welfare (ICSW).

BOW is leading the way in the future development of seafarer's welfare by becoming the first corporate member of the ICSW. Blue Ocean Wireless will, for the first time, provide seafarers with GSM connectivity in deep ocean waters. Services provided over BOW's always-on network will include cost effective voice and SMS text message capability. These services which are taken for granted by shore based workers, will have a significant positive impact on the welfare of seafarer's by providing them a private, convenient way to stay in touch with friends and family.

Mr. Andrew Elliott, ICSW Operations Manager, commented "One of the many benefits of this agreement will be the communications knowledge and expertise that BOW brings to the ICSW at a time when technological advances are rapidly changing the way seafarers' communicate with their families." Mr. Elliott continued, "Efficient communication with friends and family on shore has been identified as a key need for the development of seafarers' welfare going forward, and the Blue Ocean Wireless solution goes a long way towards addressing this need".

Mr. Robert Johnson, BOW CEO, added "Having spent 13 years as a Deck Officer, I fully understand the need for reliable and affordable communication while at sea. BOW is delighted to be involved with the ICSW and looks forward to improving welfare for all seafarer's in the future.

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About Blue Ocean Wireless

Blue Ocean Wireless is an Irish company focused on expanding communication capability in the merchant maritime sector. Blue Ocean Wireless provides, for the first time, GSM connectivity for seafarers in deep ocean water, where no other network exists. This allows users to make and receive voice calls, send and receive SMS text messages and, in time, browse the internet using their existing handsets. Blue Ocean Wireless' offering is based on Altobridge's unique 'Aeronautical & Maritime Gateway Platform'TM technology. This technology can also be used, in conjunction with RFID technology, to track and monitor shipping containers while they are in transit at sea. For more information, please visit www.blueoceanwireless.com

About the International Committee on Seafarer's Welfare

The International Committee on Seafarers' Welfare is an international charity that provides tools and support to frontline welfare agencies (ICSW members) to achieve the objective:

'to promote the relief of need, hardship or distress amongst seafarers of all nationalities, races, colours and creeds'

The ICSW's 39 members represent most sectors of the maritime industry with an interest in the care of seafarers, including the ITF, ISF & ICMA. Further information on the organisation and its activities can be found at www.seafarerswelfare.org