



Blue Ocean Wireless CEO presents at Nor-Shipping

Robert Johnson outlines the benefits of Blue Ocean Wireless' offering

Dublin, Ireland, 14 June 2007: Blue Ocean Wireless ("BOW") CEO Robert Johnson today outlined the benefits of BOW's merchant maritime crew calling solution during a presentation at Nor-Shipping. The presentation formed part of Digital Ship's Maritime Satellite Communications conference at Nor-Shipping, Europe's most important marine event for ship owner's and operators, dealing with all aspects of shipping, in particular ship management and related services.

Mr. Johnson told the conference, "Crew calling is now widely accepted in merchant maritime circles. However, it is still cumbersome as over 75% of crew calling facilities are located on the bridge or other officer's areas. In many cases an officer stands over the crewman with a stopwatch as he makes his call. There is no privacy." Robert added, "90% of crew currently use a mobile phone, and the BOW solution allows them to use their current GSM handset from the privacy of their own quarters."

In reference to the potential uptake of the system Mr. Johnson told the conference "all interested parties, owners, masters and crew are behind this concept. Four out of five owners surveyed said they would allow the service on their craft, and practically all crew respondents said they would use the service, while a large majority of masters see clear benefits including, more privacy, greater convenience and ultimately a happier crew."

In conclusion Mr. Johnson reiterated that "having spent 13 years as a Deck Officer, I can relate to the need for accessible, reliable and affordable communication while at sea. Blue Ocean Wireless will, for the first time, provide seafarers with voice and SMS text message capability which will have a significant positive impact on their welfare. This will, in turn, benefit merchant maritime companies and the ability to manage and enhance the well-being of their employees."

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About Blue Ocean Wireless

Blue Ocean Wireless is an Irish company focused on expanding communication capability in the merchant maritime sector. Blue Ocean Wireless provides, for the first time, GSM connectivity for seafarers in deep ocean water, where no other network exists. This allows users to make and receive voice calls, send and receive SMS text messages and, in time, browse the internet using their existing handsets. Blue Ocean Wireless' offering is based on Altobridge's unique 'Aeronautical & Maritime Gateway Platform'TM technology. This technology can also be used, in conjunction with RFID technology, to track and monitor shipping containers while they are in transit at sea. For more information, visit www.blueoceanwireless.com